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dpa Picture-Alliance distributes Reuters Pictures in Germany

(Frankfurt/ Main) dpa Picture-Alliance, the picture agency of Germany's largest news agency dpa, today announced that it is partnering with Reuters, the largest international multimedia news provider, to distribute [Reuters Pictures](#) photography on its platform.

The partnership is unique to the German market and will allow dpa Picture-Alliance's customers to view and license Reuters extensive collection of award-winning photography. dpa Picture-Alliance will have access to over nine million Reuters archival photos ranging from such topics as news, entertainment, sports, business and lifestyle, with over a thousand images added to the collection every day.

"dpa Picture-Alliance with its broad customer portfolio is the perfect partner to expand Reuters reach in Germany", said Simon Hutson, Global Head, Channel Partners at Reuters. "Reuters Pictures has a strong international archive which we are excited to get in front of dpa Picture-Alliance customers."

"We are thrilled to bring Reuters outstanding and renowned photography to dpa Picture-Alliance. Our worldwide network, with more than 250 partner agencies, gives our customers access to an unrivalled selection of the best photos, many of them not available at any other agency in Germany," said Andreas Genz, managing director of dpa Picture-Alliance.

picture alliance

dpa Picture-Alliance GmbH based in Frankfurt/Main is a wholly-owned subsidiary of the German Press Agency dpa and as such one of the leading photo agencies in Germany in the fields of image production, documentation and marketing. The agency's content-portal www.picture-alliance.com offers a diverse selection of 50 million high-quality images, graphics, illustrations and clips from more than 250 partner agencies around the world. The covered subjects range from daily news to sports, entertainment, business, art, nature, travel, lifestyle and creative content. More than ten million images in the dpa-archive plus the extensive material of their partners document 100 years of world events from all aspects of public life. Furthermore picture alliance is the official media and photo partner of the German Sports Aid Foundation and the German Olympic Sports Federation (DOSB).

Reuters

Reuters, the news and media division of Thomson Reuters, is the largest international multimedia news provider reaching more than one billion people every day. Reuters provides trusted business, financial, national and international news to professionals via Thomson Reuters desktops, the world's media organizations and directly to consumers at Reuters.com and via Reuters TV. Follow news about Reuters at [@ReutersPR](https://twitter.com/ReutersPR).

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